



Twitter Profile Checklist

Account Handle and Username

Handle - Max 15 Characters -- Unique to your account.

Username - Max 50 words -- Use of Emojis or special characters allowed.

Profile Picture

Ideal size 500 x 500 px -- JPEG, GIF, or PNG file.

Formatted to display properly -- Will be cropped into a circle.

Twitter Header

Ideal size 1500 x 500 px -- JPEG, GIF, or PNG file.

Make sure text or important elements are not obstructed by profile photo.

Bio

Max 160 characters

Location and URL

Your location or alternatively a CTA (Call To Action)

Link URL towards your website or a landing page

Pinned Tweet

Direct messages enabled

To receive message requests from all users go to:

Settings > Privacy and Safety > Direct Messages > Allow messages from everyone

Resources:

[Maximizing your Twitter Profile](#)

[Crello - Free header creation tool](#)

[Canva - Free header creation tool](#)

[Pexels - Free stock images](#)